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## **American Numismatic Association Welcomes New Controller and Marketing & Communications Director**

The American Numismatic Association (ANA) is pleased to welcome two new individuals to its leadership team: Bryan Clark has joined the Association as its new Controller and Devra Ashby is stepping into the Marketing & Communications Director role.



With 20-plus years of accounting and finance experience in the nonprofit sector, manufacturing, healthcare, and government contracting, **Bryan Clark** recently joined the ANA as its new Controller. A licensed certified public accountant (CPA), Clark has a Bachelor of Science in Business Administration from Colorado State University, Pueblo, with an emphasis on Accounting, and is a member of the American Institute of Certified Public Accountants. His expertise has been in helping organizations implement software, processes, team development, and analysis/improvements to financial systems and controls. Clark most recently was with Arkham Technology, a high-tech manufacturer/integrator of cryptography technology. Prior to that, he provided CFO/Controller

consulting services for a number of clients developing performance measures, preparing corporate financial statements, implementing internal controls, and budgeting and planning.

"I excel in fast-paced, high-energy environments," says Clark, "and I know the ANA and its multifaceted programs will provide me the challenge that I'm seeking."

Clark will be responsible for the Association's long-term business and financial planning, in addition to managing financial forecasting and budget analysis. Clark replaces Brent Howe, who is retiring at the end of the year after serving the ANA for the past three years.

A Colorado Springs native, **Devra Ashby** has more than two decades of experience in the communications sector, most recently as Chief Communications Officer for one of Colorado Springs' largest school districts where she served for 15 years managing numerous

programs and a staff of 14. Previously, she was with the City of Colorado Springs and St. Mary's Hospital in communication roles. Ashby began her career as a TV anchor/reporter with KKTU/KXRM after receiving a Bachelor of Arts in Communications and Media Studies from the University of Colorado Colorado Springs. She later went on to receive a Master of Arts in Communications with an emphasis on Strategic Public Relations. Accredited in Public Relations by the Public Relations Society of America (PRSA), Ashby also has certifications in Digital Marketing and E-commerce, and has been recognized several times for her achievements by industry trade associations.



"I am passionate about lifelong learning and education, especially as it relates to young people," says Ashby. "The ability to join an education-focused organization as a member of what is already a dynamic team is very exciting. I am eager to jump in and continue the great work of the ANA."

Ashby takes the reins of ANA Marketing & Communications Director from Deborah Muehleisen, who is retiring on December 31. She served the ANA for nearly 17 years, initially from 1980 to 1988 and again in 2015-2023. Ashby will oversee all marketing and communications functions with the goal of elevating the ANA brand and increasing membership and engagement in the Association's programs.

"We're thrilled to welcome Bryan and Devra to our numismatic community," says ANA Executive Director Kim Kiick. "Both are demonstrated leaders in their respective fields, and I have every confidence that their contributions will continue the ANA's forward trajectory."

The American Numismatic Association is a congressionally chartered, nonprofit educational organization dedicated to encouraging the study and collection of coins and related items. The ANA helps its members and the public discover and explore the world of money through its vast array of educational and outreach programs as well as its museum, library, publications, and conventions. For more information, call 719-632-2646 or visit [money.org](https://www.money.org).